

# World Sailing Youth and Women's Match Racing World Championships 2021 - 2022 - 2023

Bid guidelines

This document is designated for World Sailing Member National Authorities (MNAs) as a guide and specification of requirements for bidding for:

- 2021 World Sailing Youth Match Racing World Championship
- 2022 World Sailing Youth Match Racing World Championship
- 2023 World Sailing Youth Match Racing World Championship

and

- 2021 World Sailing Women's Match Racing World Championship
- 2022 World Sailing Women's Match Racing World Championship
- 2023 World Sailing Women's Match Racing World Championship

The bid document must define which event and year the bid is intended. However, there is no need to repeat bids for different years. For instance, if the same bid is valid for either 2021, 2022 or 2023 this should be clarified in the bid document.

World Sailing (WS) is the world governing body for the sport of Sailing, recognized by the International Olympic Committee (IOC). Founded in Paris in 1907, World Sailing now has 145 Member National Associations.

**World Sailing has a clear and ambitious vision:**

A world in which millions more people fall in love with sailing; inspired by the unique relationship between sport, technology and the forces of nature, we all work to protect the waters of the world.

This guide is intended for MNAs and cities wishing to bid to host the World Sailing Youth and Women's Match Racing World Championships. It is an outline specification of minimum requirements for both the sports competition and the on-shore events, and sets out the rights and responsibilities for each party in hosting an event.

We strongly encourage bidders to contact World Sailing seeking any clarification on the requirements related to host these events.

# 1 General

## 1.1 Event Title

The official title of the events will be "20xx World Sailing Youth Match Racing World Championship" and "20xx World Sailing Women's Match Racing World Championship" and this title must always be used in relation with the event. Organisers need approval for any translation of the title for the use in the language of the host nation if the official language of the host nation is other than English.

In the event of a title sponsor being found, World Sailing (WS) may approve a change of name to reflect the sponsorship arrangements.

## 1.2 Event Dates

There are no fixed dates for the Championships in 2021 – 2022 - 2023 and WS is prepared to consider a bidder's preferences. WS will make the final decision on the dates for the events after consultation with the successful bidder and also considering the world match racing calendar and other World Sailing events.

## 1.3 Visits

There will be no visits by the members of the WS Match Racing Sub-Committee or the WS Board of Directors to the bidding cities or countries and no direct approach must be made to them. If a WS Committee Member must travel to a bidding city or country for any reason, the bidding city or MNA may not take advantage of this occasion for the promotion of its candidature, nor cover the costs and other expenses linked to such a visit, in particular, travel and accommodation costs.

# 2 The Role of World Sailing after the Bid Process

## 2.1 World Sailing Technical Delegate

WS will appoint an WS Technical Delegate who will represent WS in its relations with the Organising Committee during the preparation of the event and during the Championship. The WS Technical Delegate will conduct a site visit following the award of the bid – this site visit is usually held before the event, but further visits may be made if in WS's opinion it is necessary to do so. The Organisers are responsible for the travel, including visa costs, accommodation and meals expenses of the WS Technical Delegate during the site visits and during the event.

## 2.2 World Sailing's Responsibilities and Functions

- a** To approve the sailing venue
- b** To advise and approve on the specification and technical aspects of the venue
- c** To approve the proposed supplied equipment (boats)
- d** To approve the logistical support for the racing (including Race Committee boats, Umpire RIBs, etc.)
- e** To negotiate and agree the Championship's agreement with the Organising Committee
- f** To establish the format of competition and the schedule for the Championship, considering the characteristics of the venue and the equipment selected
- g** To establish and operate the qualifying system for the Championship (if any)
- h** To appoint the WS Race Officials following consultation with the Organising Committee
- i** To advise on any sponsorship rights and sales plan with the Organising Committee
- j** To approve all branding, marketing and communication material
- k** To approve the event website (this may be hosted by WS)
- l** To advise on the communications plan and facilities for the media
- m** To approve any WS VIP arrangements
- n** To approve the arrangements, programme and scripts for the official ceremonies

### 3 The Role of the Member National Authority

All bids shall be supported by a recommendation from the WS Member National Authority (MNA) in the host country.

There shall normally be only one bid per country. However, WS may accept more than one bid per country if the WS Member National Authority decides that it has equal good propositions for the Championship. In such case, all bids need to be clearly supported by the MNA and WS needs to give permission of allowing more than one bid.

The MNA will be required to sign the Championship event management contract between World Sailing and the Organising Committee to confirm that they know its contents and terms. The MNA, in support of the Championship, will assist both the Organisers and WS by providing advice and technical support to the Championship to be run successfully.

If there is a conflict with any national rules and regulations, the WS rules shall apply.

### 4 Fees Charged by World Sailing

WS will not charge a sanction fee to the Organising Committee.

### 5 Entries

All entries shall be made according to an WS approved qualification system and the administration of entries, entry payment and accreditation shall be done by the Organising Committee.

#### 5.1 Entry Fee

There shall be an entry fee to be paid by the competitor (the level of the fee must be approved by WS). The entry fee shall include any applicable taxes.

#### 5.2 Damage Deposit

The Organising Committee may charge a damage deposit to be paid by the competitors in exchange for use of supplied equipment (the level of the fee must be approved by WS).

### 6 Marketing and Media

#### 6.1 Marketing Media Rights

World Sailing is responsible for guiding and approving the marketing, media and sponsorship of the Championship.

All image and moving image rights for the Championship are the property of World Sailing. For the duration of the Championship and up until one year after, image rights (subject to contract) may be given to the Organising Committee, event sponsors and accredited media/broadcasters.

#### 6.2 Spectators and Engagement

WS is seeking venues that both meet the sports criteria set out within the bidding guide but also are attractive to spectators and are in a location that is already an existing visitor destination.

Ideally, the venue will have an existing walk-up audience that could be engaged by the event.

A successful strategy could involve a partnership with another non-sailing event to utilise a pre-existing spectator audience or to encourage footfall, creating an event village to help attract spectators. Engagement with local governments and cities is encouraged.

Engagement with spectators may include live commentary, cultural displays, athlete and coach interviews and other entertainment. An engagement zone could be created with a stage and screen, where appropriate.

#### 6.3 Media and Broadcast

The Organising Committee will be responsible for appointing an official event photographer and provide copyright-free distribution pictures for use by the media and WS.

The Organising Committee may appoint a Host Broadcaster to provide copyright-free distribution video for use by the Organising Committee, World Sailing and the media. World Sailing retains the right to exploit online broadcasting.

The Organising Committee shall seek World Sailing approval for photographic and Host Broadcaster appointments.

## 6.4 Event Branding

The presentation of the event venue and all communications need to reflect the standard of a high-standard sporting competition. The Event Organizer will work closely with the WS Marketing team to ensure branding execution is of the right standard, and that all WS, Event and Partner assets are used effectively.

A branding plan for the event venue will be agreed and all designs will be approved by WS ahead of production.

Depending on the event size and venue, a branding plan might include: wayfinding signage, entrance signage, event signage throughout venue, local and global partner recognition, stage and podium backdrops/dressing, event programmes etc.

Additional public-facing engagement initiatives should be considered. For example: explanations of each class, athlete biographies etc.

Production of branding should be 100% non-PVC and recyclable to be in line with WS's Sustainability Agenda 2030.

## 6.5 Event Logo

The Event logo is provided by WS and must be included on all communication material and documentation.

## 6.6 Commercial Rights

Event-based commercial rights are a key element of the overall World Sailing global commercial rights structure. This structure is designed to maximise commercial revenues for the benefit of the sport of Sailing. The assignment of rights between the Event Organizer and World Sailing is constructed to allow the Host to optimise local revenues, and for World Sailing to optimise global partnership revenues.

World Sailing has a range of global partners. These partners have exclusive category rights across the full asset base of World Sailing, which includes World Sailing events. World Sailing will provide details of the specific rights that need to be made available to the partners as these may vary from time to time.

Event partners/sponsors, contracted by the Event Organizer, must not operate within the World Sailing defined excluded categories outlined on the following pages. The Event Organizer must ensure that it receives prior written approval from World Sailing of the sponsor packages offered and before any contract with a sponsor/partner is signed.

If boats are supplied, category exclusivity includes any existing advertising on these supplied boats.

In Appendix 1, you will find a table and supplementary information regarding the commercial rights and obligations of World Sailing and the Event Organizer.

WS understands the challenge faced by Event Organizers to secure event sponsorship, especially for smaller events. Therefore, WS will release excluded categories, that are not being utilised by WS, nine to twelve months ahead of the event for use by the Event Organizer.

The Event Organizer will have the right to grant aid or other support from national/regional/local government and other public institutions.

# 7 The Boats

The Championship will be sailed in one-design keelboats (with spinnakers) supplied and maintained by the Organising Committee.

The Organising Committee should have at least 8 boats and a spare available if possible, and a spares inventory. 6 boats and a spare can be considered but this will limit the proposed team capacity of the event. The boats must be equalised and be able to operate in a wide range of wind speeds. Sufficient spare equipment (such as spinnakers) must be available.

The boats shall have a crew of between 3 to 5 people including the skipper. The average weight of the crew will be 87.5kg for Youth and 68kg for Women's event.

Bids shall contain full details of the proposed boats, including the number available, their age, condition and number of average days use over the last 3 years.

The boats shall be supported by a dedicated boat support team (bosun/match support) able to fix damage at the venue and make sail repairs at or near the venue.

## 8 Possible Schedule of the Championship

The schedule of racing must be approved by WS before the notice of race is issued. A potential schedule would look like:

- Day 0** Registration, Opening Ceremony
- Day 1** Qualifying Rounds
- Day 2** Qualifying Rounds
- Day 3** Qualifying Rounds
- Day 4** Quarter-finals, Play-offs
- Day 5** Semi-finals and Finals, Closing Ceremony

It is preferred that Day 0 be a Monday and Day 5 be a Saturday, and if possible that the Sunday before Day 0 also be a practice/clinic day.

## 9 Format of Racing

The format of racing will be decided by WS in consultation with the Organising Committee. WS currently expects the format to include qualifying round robin(s), quarter-finals, semi-finals and finals. Play-offs for lower ranked positions may also be included and a repechage may be included as well depending on the overall schedule.

The format may be changed by WS at any time.

## 10 WS Officials, VIPs and Personnel

The following people, appointed by World Sailing, will be present at the Event:

- a** 1 WS Board Member
- b** 1 WS Technical Delegate
- c** At least 4 WS International Umpires (final number determined by WS)
- d** 1 WS Course Representative

### 10.1 Appointment of Officials

The appointment of the WS Officials is solely a matter for WS. WS will endeavour to appoint a balanced team that does not incur a disproportionate amount of travel expenses; however the appointments must reflect the status of the event as a World Championship and therefore have a global balance of appointments with appropriate strength in the officiating team.

National Umpires may be appointed to the umpire team at WS's discretion.

### 10.2 Travel, Food & Accommodation for WS Officials

The travel, food and accommodation for the WS Officials and VIPs are the financial responsibility of the Organising Committee. WS will pay the travel costs of the Board Member.

## 11 Venue Facilities

### 11.1 Venue

The venue should be located reasonably close to the competition (racing) area and have full facilities for competitors and officials (as set out below).

It is essential that the competition venue ensures a lasting legacy to the sport of sailing in the region and should be run in a sustainable and environmentally sensitive way.

### 11.2 Competition Area

Competition area requires a windward/leeward course of 0.8nm, ideally located in close proximity to the shore, to facilitate viewing of the racing.

The minimum depth must be such that the racing boats can get close to the shore with no impediment. The maximum depth shall not be more than 45 metres. If the depth at the course area exceeds this, special permission should be obtained from WS.

Maximum current shall not exceed 1 knot. If the current (tide) at the course area exceeds this, special permission should be obtained from WS. Details on wind, current and waves shall be presented to WS.

The competition area should be free of any commercial or recreational traffic.

### 11.3 On-shore Facilities

Official flagpole for signals ashore should be in the venue close to the facilities for competitors and officials.

Sufficient toilets/fresh water showers shall be provided for all male/female competitors registered.

Additional shade/shelter should be provided for teams to relax if hot conditions are likely.

Rubbish collection containers shall be provided within all areas which include setting an example for recycling. These should be emptied daily.

## 12 Safety Requirements

The Organizing Committee will need to provide a complete Safety Plan at least one month before the event, seeking World Sailing's approval. The Plan shall follow the requirements of the applicable legislation as well the relevant local authorities guidance and requirements.

## 13 Mooring Facilities

The racing boats should be moored as close as possible to the venue on pontoons. Mooring for the umpire RIBs, coach boats, media boats and Race Committee vessels should also be nearby.

## 14 Official Boats

The following is an estimate of required boats:

### a Race Committee and Umpires:

A starting vessel between 30 to 40 feet long typically (depending on the size of racing boats) – 1

Mark-laying boats – 2

Umpire boats (RIB) – up to 5 RIBs of at least 5 metres in length and which shall be able to accelerate quickly with a small turning radius. Wake should be as little as possible. The boats must have 2 holders for the umpire signal flags, preferably located aft so the flag does not interfere with the umpires' vision.

### b Press Boats

Press Boats – sufficient boats for the number of registered journalists, photographers and broadcasters.

## 15 Competitor's Facilities

Changing rooms and shower facilities for the competitors (male and female) shall be provided, with adequate toilet facilities.

A 'Sailors Lounge' or clubhouse facilities (with catering) should be available for all competitors. Preferably there shall be a wireless network for internet access throughout.

## 16 Medical & Doping

First aid facilities for competitors, team support personnel, staff, volunteers and officials should be available at each venue.

## 17 World Sailing Facilities at the Venue

WS will need an office for the WS Technical Delegate.

The International Umpires will need a secure office for their meetings. The room should be air conditioned, must be able to seat ten people on chairs around a large table and provide whiteboards, flipcharts, etc. This room should not double as a changing facility.

All offices will require equipment including fast internet connection (preferably cable), printers and phones. Internet access (preferably wireless) must be available.

## 18 Accommodation

### 18.1 Accommodation for Competitors

The competitors are responsible for their own accommodation during the Championship. However it is important for a successful bid that there are sufficient options for competitors to find accommodation relatively close to the venues and for a reasonable cost. A good mix of hotels of different classes, apartments, bed & breakfasts, camp sites, etc., are important factors when evaluating the bids.

If the Organising Committee wishes to offer accommodation as part of the entry fee then that is welcomed by WS.

### 18.2 Hotel Accommodation for Officials

The WS Officials shall be accommodated in a nearby hotel, in single rooms, three-star level, which should be a reasonably close walking distance from the venue.

The Officials may have long days (possibly until 21.00 – 22.00hrs) and arrangements for the evening meal must be able to accommodate this.

## 19 Equipment

The following equipment must be supplied by the Organising Committee:

### 19.1 Sound Signals

Starting signals shall be given with guns or horns and should be able to be heard at a distance of at least 200 metres. Other sound signals shall have a similar effect.

### 19.2 Visual Signals

All visual signals (flags) shall be a minimum size of 50 x 50cm and be displayed at least six meters above the water surface.

Umpire flags must be provided and be able to be placed in a holder in the umpire boat. The specifications for umpire flags can be found in the WS International Umpires Manual.

### 19.3 Marks

Each mark should be approximately 2 metres high and 1 metre in diameter. A range of different coloured windward marks must be available to facilitate multiple leg changes. The marks shall be suitable for carrying branding material.

## 20 Scoring & Results

It is vital that results are available quickly and are posted online. Consideration should be given by bidders to using Twitter, live blogging or other social media from the course area in order to deliver information quickly.

## 21 Documentation

The text for all official documents for running the competition will be supplied or shall be approved by WS. World Sailing must approve the notice of race and sailing instructions and no change may be made to these documents once they have been issued without the approval of WS.

## 22 Event Information Requirements

The Organising Committee must supply to WS and the participants, no later than 3 months before the event, a detailed information packet that will be helpful to participants planning their trip and budgeting for the event. Information should include nearest international airport, Visa special procedures, accommodation plan and recommendations, local transportation (taxis, buses, etc.), meal plan, average air and water temperature and wind speed, planned racing venue, and other useful planning information. WS will then send the information packet to the participants.

## 23 Youth and Women

The Organizing Committee should present a plan to involve youth and women volunteers and officials.



## Appendix 1 - Division of Commercial Rights

### Definitions

For the purposes of the commercial rights table below, the following words have the following meanings:

**“Advertising Rights”** means the right to sell or otherwise make available advertising or branding opportunities whether at the Venues or otherwise (including on online platforms and social media), by any means, including, without limitation:

- a. shore-based advertising sites;
- b. branding on Equipment, race management boats, marks, buoys etc within the field of play, concessions, sampling, premiums, on-venue branding (such as flags, backdrops, staging, banners) equipment usage or other methods (including, without limitation, by means of so-called virtual advertising);
- c. branding on printed matter such as programmes, posters, letterheads, press releases, newsletters, flyers and tickets; and
- d. branding on the clothing and equipment of photographers, medical and security staff and race officials.

**“Betting and Gaming Rights”** means:

- a. the right to develop betting, gaming and/or lottery products in relation to the Championships, any Competitor and/or any national team competing in the Championships; and
- b. the right to accept (and/or authorise the acceptance of) bets in relation to the Championships, any Competitor and/or any national team participating in the Championships, (in each case irrespective of whether the bet is a “back” or “lay” bet and further irrespective of whether the bet is accepted by a bookmaker).

**“Broadcasting and Media Rights”** means the right to produce, transmit, make available and otherwise distribute coverage of content and/or Championship Coverage or other services or information relating to the Championship (and any and all associated activities), together with other material, by any means of any delivery system on any delivery basis now known or hereafter devised, including by means of all forms of media now known or hereafter developed including photograph, television, radio, video and/or audio formats, fixed media formats (including without limitation videogram, DVD, CD-Rom, Blu-ray, CDI, Mobile Technology and the Web (howsoever delivered), theatrical and non-theatrical distribution together with all rights of access to Venues for the purposes of producing the same and including, for the avoidance of doubt, the Television Rights.

**“Championship Merchandise”** means apparel, novelty items, pins, flags badges and other merchandise of any description relating to the Championships.

**“Championship Merchandising Rights”** means the right to develop, produce, distribute and license the manufacture and distribution of Championship Merchandise.

**“Data Rights”** means the right to create, package, sell, deliver and/or make available data, information, and statistics in textual and/or numerical form generated from the Championship in any way by means of any platform or delivery system whether now known or hereafter invented and whether delivered or made available on a stand-alone basis on in combination with Championship Coverage.

**“General Merchandise”** means apparel, novelty items, pins, flags, badges and other merchandise of any description not relating to the Championships.

**“General Merchandise Rights”** means the right to develop, produce, manufacture, distribute and licence the manufacture and distribution of General Merchandise.

**“Hospitality Rights”** means the right to provide corporate hospitality services at each Event.

**“Official Status Rights”** means the right to use words or language that state or imply official approval by or in connection with the Championships and World Sailing including but not limited to “Official Sponsor”, “Official Product”, “Official Supplier” and “Official Publication”.

**“Presenting Partner”** means a commercial partner that is granted the right to present a Championship, e.g. the [date] [event name] presented by [Partner name].

**“Presenting Partner Rights”** means the right to appoint a Presenting Partner.

**“Publishing Rights”** means the right to sell or otherwise make available all forms of printed and/or electronic books, articles, magazines, periodicals and serialisations relating in any way to the Championship, and to sell or otherwise make available recordings, representations and images of the Championship by way of video, DVD, CD-Rom, other fixed media and home video devices, etc.

**“Social Media Rights”** means the rights to set up, transmit information via and/or otherwise make available official social media sites on any delivery system on any delivery basis relating to the Championships, any Team and/or any Competitor.

**“Spectator Food and Beverage Rights”** means the right to sell food and beverages to spectators at the Championship but, for the avoidance of doubt, does not include Hospitality Rights.

**“Sponsorship Rights”** means the right to sell (for cash, benefits in kind, or otherwise) sponsorship, official supplier and other associations of all descriptions in connection with the Championships, any Team and/or any Competitor.

**“Television Rights”** means the rights to transmit and/or make available and/or otherwise distribute Championship Coverage by means of any and all forms of television whether now known or hereafter invented (including without limitation analogue terrestrial TV, digital terrestrial television (DTT), cable TV, DTH satellite TV, IPTV, and Mobile Broadcast Technology) whether delivered and/or made available on a free, pay or pay-per-view basis as part of any linear broadcasting service or on-demand service and including without limitation any simultaneous or delayed re-transmission or making available of any Championship Coverage in whole or in part by means of the Web or Mobile Technology.

**“Ticketing Rights”** means the right to issue, sell or otherwise make available tickets for the Championship either alone or packaged with corporate hospitality and/or travel arrangements and to retain the proceeds of sale for such tickets.

**“Title Sponsor”** means a sponsor with the right to have the Championship known as the ‘[Sponsor name] Youth Sailing World Championship’.

**“Title Sponsor Rights”** means the right to appoint a Title Sponsor.

**“Video Game”** means any electronic interactive product distributed or received by any means whatsoever (whether now known or developed or discovered at any time from this time on) consisting of digitally animated graphics and words and/or music and/or other audio visual images which is played on a computer monitor or game console or any other device capable of displaying graphics or images of any description or dimension whether on a screen, a virtual reality projection or any other means (including mobile telephones and other hand-held devices) which may or may not be connected to a television monitor and which may include (inter alia) Championship Coverage and/or material based on or deriving therefrom or from any part of or otherwise related to the World Sailing, the Championships, or any Team or Competitor.

**“Video Game Rights”** means the rights to sell, develop, produce, publish licence or otherwise make available Video Games.

**“Website Rights”** means the right to set up, transmit and/or otherwise make available official websites by means of any delivery system on any delivery basis relating to the Championship, any Team and/or any Competitor.

**Table 1 – Division of Commercial Rights and Obligations**

Rights Category	World Sailing rights and obligations	Organiser rights and obligations
Sponsorship Rights	The right to appoint a Title Sponsor before [insert date] <sup>1</sup> and if World Sailing appoints the Title Sponsor, the right to have the Title Sponsor and all World Sailing Tier 1, Tier 2 and Tier 3 Sponsors to be recognised as Tier 1, Tier 2 and Tier 3 Championship Sponsors (as relevant) on all promotional materials and on-event branding and on-collateral such as (but not limited to) backdrops, marker buoys, boats, sails and bibs etc (“Event Collateral”) and the Championship Marketing Materials.	If World Sailing does not appoint a Title Sponsor before [insert date] <sup>1</sup> , subject to items 2.3 and 2.4 below, the right to appoint a Title Sponsor after [insert date] <sup>1</sup> . Subject to clauses 2.3 and 2.4 below, the right to appoint a Presenting Partner, and Tier 1, Tier 2 and Tier 3 Championship Sponsors in categories not in the Excluded Sponsor Categories <sup>1</sup> . The right for the Title Partner and Presenting Partner and all Championship Tier 1, Tier 2 and Tier 3 Sponsors to be recognised as Tier 1, Tier 2 and Tier 3 Championship Sponsors (as relevant) on all Event Collateral and the Championship Marketing Materials.
Official Status Rights	Rights for World Sailing Status Sponsors to be recognised for their partner status as notified to the Organiser from time to time, as per Table 2.	Exclusive rights for domestic partners status, as per sponsorship above, subject to the partners not being in the Excluded Sponsor Categories.
Advertising Rights (within the Territory)	See Sponsorship Rights.  The right to have the logo of the Title Sponsor on all Event Collateral and the Championship Marketing Materials as part of the event logo.	See Sponsorship Rights.  The right to have the logo of the Presenting Partner on all Event Collateral and the Championship Marketing Materials as part of the event logo.

Advertising Rights (outside the Territory)	Exclusive rights	No rights
Hospitality Rights	Exclusive rights to provide hospitality to all World Sailing Sponsors either via a bespoke scheme or using the event hospitality programme. Exclusive rights to international hospitality sales.	Exclusive rights to domestic hospitality sales.
Spectator Food & Beverage Rights	No rights	Exclusive rights
Championship Merchandising Rights	Shared between World Sailing and the Organisers, but subject always to subject to agreement with World Sailing clothing partner(s).	Shared between World Sailing and the Organisers, but subject always to subject to agreement with World Sailing clothing partner(s).
General Merchandising Rights	Exclusive rights	No rights
Publishing Rights	Shared between World Sailing and the Organisers.	Shared between World Sailing and the Organisers.
Broadcast and Media Rights (within the Territory)	Shared between World Sailing and the Organisers.	Shared between World Sailing and the Organisers.
Broadcast and Media Rights (outside the Territory)	Exclusive rights	No rights
Social Media Rights	Shared between World Sailing and the Organisers.	Shared between World Sailing and the Organisers.
Website Rights	The exclusive right to determine which entity (World Sailing or the Organiser) is to create and host the Championship website.  In relation to the ongoing management of the Championship website, shared rights between World Sailing and the Organisers, including the right to link Championship website to World Sailing website and have World Sailing Sponsors recognised on Championship website.	Championship website, shared rights between World Sailing and the Organisers
Data Rights	Exclusive rights	No rights
Ticketing Rights	No rights	Exclusive rights
Betting & Gaming Rights	Exclusive rights, including the right to grant to any third party any Betting & Gaming Rights.	No rights, and no involvement
Video Games Rights	Exclusive rights, including the right to grant to any third party any Video Games Rights.	No rights

<sup>1</sup> To be confirmed at contract stage. WS will release excluded categories, that are not being utilised by WS, nine to twelve months ahead of the event for use by the Event Organiser.

The Organiser shall notify World Sailing of the identity of each potential sponsor or commercial partner and the rights to be granted, for the approval of World Sailing.

Except with the prior written consent of World Sailing, the Organiser agrees that no such sponsor's or commercial partner's business activities shall fall within any of the Excluded Sponsor Categories.

## World Sailing Sponsors and Excluded Sponsor Categories

**Table 2 – World Sailing Global Partner Status**

The sponsors and official sponsor status' set out below are as at the date of this bid document but may change subject to contract renewals.

Partner	Partner status
Rolex	Official Timepiece Official Timepiece Partner Any similar phrase as determined by World Sailing from time to time
SAP	Official Partner of/to World Sailing Official Technology Partner of/to World Sailing Official Technology Partner of/to World Sailing of the Sustainability Programme Any similar phrase as determined by World Sailing from time to time
GAC Pindar	Official World Sailing Partner Official marine logistics and freight partner of World Sailing Any similar phrase as determined by World Sailing from time to time
Zhik	Official World Sailing Technical Partner Official Technical Clothing Partner of World Sailing Any similar phrase as determined by World Sailing from time to time
Hempel	World Sailing Official Coatings Partner Official Coatings Partner of/to World Sailing Official Partner of/to World Sailing World Sailing Global Partner Any similar phrase as determined by World Sailing from time to time

## Excluded Sponsor Categories

The sponsors and official sponsor status' set out below are as at the date of this bid document but may change subject to contract renewals

Category	World Sailing Sponsor
Automotive, including cars and car derived commercial vehicles, trucks, buses, inboard marine and industrial engines and construction equipment	As advised by World Sailing from time to time
Broadcast, audio-visual capture and distribution	As advised by World Sailing from time to time
Clothing (Technical)	Zhik, and/or any Zhik group company
Clothing (non-Technical)	As advised by World Sailing from time to time
Coatings	Hempel, and/or any Hempel group company
Data management and scoring	SAP, and/or any SAP group company
Energy, oil and gas	As advised by World Sailing from time to time
Hotels	As advised by World Sailing from time to time
Insurance	As advised by World Sailing from time to time
Shipping, logistics and freight forwarding	GAC Pindar, and/or any GAC Pindar group company
Sustainability	As advised by World Sailing from time to time
Technology, including information technology of enterprise software applications and software related services	SAP, and/or any SAP group company
Timepieces, including intelligent wrist computers which have timing as a primary or ancillary function, watches, clocks and jewellery	Rolex, and/or any Rolex group company

## Appendix 2 - Process Timetable

<b>Bids Deadline</b>	1 March 2020
<b>Decision by WS</b>	April 2020
<b>WS Site Visit and Contract</b>	TBD

World Sailing reserves the right at any point and at its discretion to make amendments to this timetable and process and will advise all bidders immediately if this occurs.

## Appendix 3 - Bid Document Guidelines

As part of the bid, please ensure the following issues and questions are dealt with:

### 1 Motivation

Principal motivation for hosting the Championship. The impact and legacy on Youth/Women Match Racing and the impact and legacy for your city/region.

### 2 General Information

Detail brief description of the country: geography, population and political structure.

### 3 Organising Committee

Please give details (including addresses, etc.) of proposed Organising Committee (OC), and details of Member National Authority (MNA).

Detail members of the proposed OC, including a short CV for each member. Detail permanent staff of bidding organisation (if relevant).

If you are outsourcing any event organisation (e.g. marketing/sponsorship), please state your intention to do so and if you have at this stage any details of the proposed partner organisation(s).

### 4 Venue

Provide a map of your city/region on which your bid is superimposed thus giving a complete visual overview of the venue, competition areas and surrounds. This map should include the location of all major infrastructures (venue(s), main hotel area, main transport infrastructure – airport(s), motorways, train station, etc.).

### 5 Public Opinion

You must declare to WS if there will be, or if there is reasonably likely to be, any opposition to the Championship.

### 6 Political Support - Government

Please state the status of support of the national, regional, local government and city authorities for your bid and for the organisation of the World Sailing Youth and/or Women's Match Racing World Championship in your city/region.

Please confirm that the government guarantees free access to and free movement around the host country for all accredited persons on the basis of a passport (or equivalent document).

Please provide dates of any elections due to take place in your city/region/country and in your MNA between now and the time of the event.

### 7 Candidature Budget

A preliminary budget must be presented with the bid document describing how and by whom your candidature will be financed, what is your budget (in Euros) for staging the event and how will your event budget be structured (private vs. public financing vs. other financing).

### 8 Government Contributions

What financial commitments have you obtained from your national, regional or local government and city authorities?

What are the expectations of the financing body/bodies in respect to rights and hospitality at the event?

## 9 Venues

Please detail the following:

### Existing Sailing Venues:

Indicate the existing sailing venues which you expect will be used for the Championship.

Please give a detailed description of the sailing venue(s) and provide maps and pictures if possible.

### On The Water (Field Of Play)

Describe the sailing areas and indicate the position of the racing areas and surroundings - cliffs, mountains, current, sand bars, etc.

Submit nautical chart as attachment.

## 10 Accommodation

Please indicate the likely hotels/apartments where officials and competitors would be likely to stay.

## 11 Transport Infrastructure

Indicate your existing transport infrastructure: motorways and major urban arterial network, suburban rail, subway and light rail public transport systems.

Which is the main international airport you intend to use for the Championship?

For the airport(s) you intend to use, please indicate capacity (number of runways, number of gates, passenger terminal capacity), distance to the venue(s) and existing and planned public transport links to the venue(s).

## 12 General Conditions, Logistics and Experience

### Proposed Dates of The Championship:

State your proposed dates to host the Championship and specify your reasons.

### Meteorology:

Please give detailed statistical information for the time of year and hours of racing including:

Average wind speed and direction

Average current speed and direction

Average air and water temperature

## 13 Experience

What experience have you had in hosting international sailing events or other international sports events?

Please list the major events held over the last ten years, indicating dates.

## 14 Media

Outline intentions for national and international media outreach via traditional and digital publications, proposed photography and broadcast teams as well as intended use of social media.

## 15 Environmental

Indicate any environmental programmes envisaged for the Championship. Recycling bins for paper, plastic and glass should be compulsory

## 16 Other Initiatives

Please indicate any other initiatives that you may introduce to support the event.

## 17 Contact

All bids must be received by the World Sailing Executive Office by email by 17:00 (UTC) on Sunday 1 March 2020.

World Sailing will confirm receipt of all documentation.

All bids received will be treated as confidential.

For further information about these bid guidelines and to submit a bid please contact:

**Pedro Rodrigues**

Events Manager

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[pedro.rodrigues@sailing.org](mailto:pedro.rodrigues@sailing.org)

For further information about Commercial Rights please contact:

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